

# Delegation of Taichung 2017

Messe Frankfurt

Mr Olaf Kühl

Frankfurt am Main, 30th of August 2017



# Messe Frankfurt

The world's highest-grossing organiser with its own exhibition grounds



Delegation of Taichung – Olaf Kühl – 30<sup>th</sup> August 2017

# Messe Frankfurt

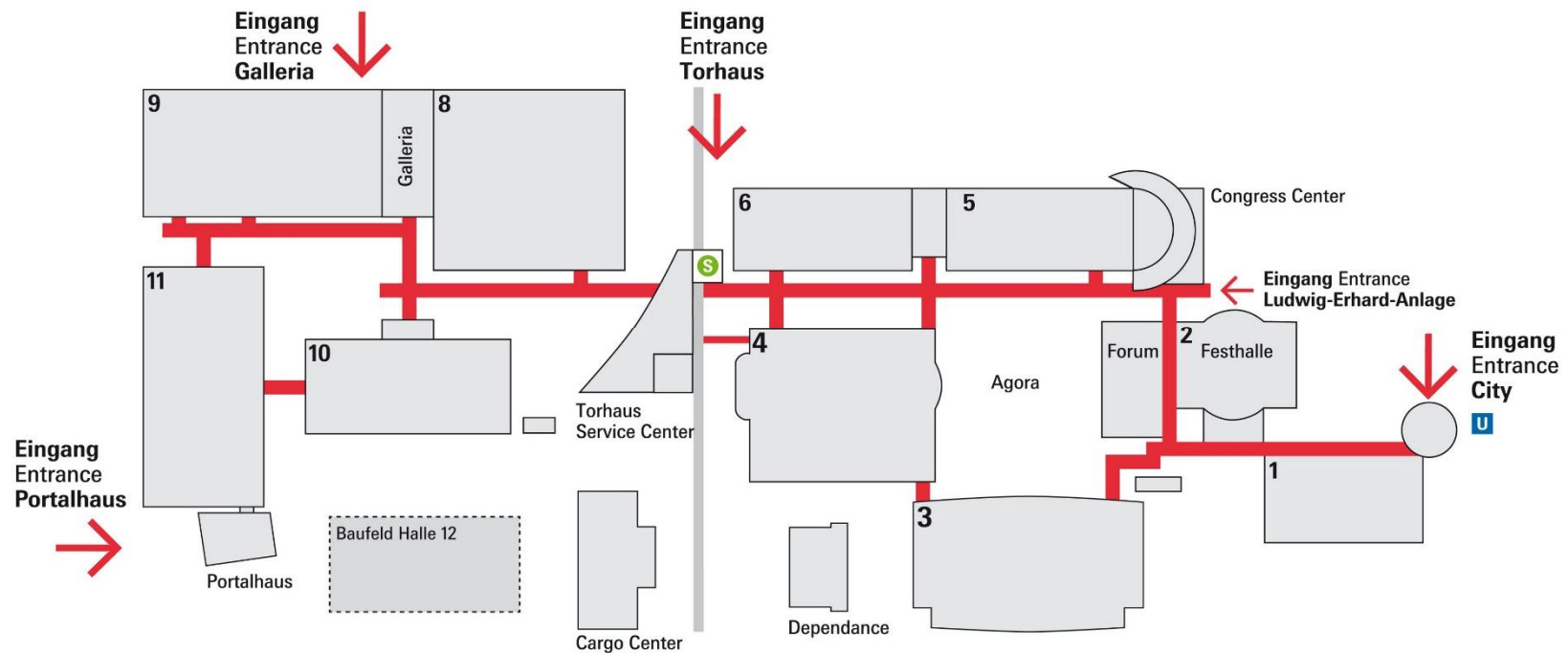
Messe Frankfurt 2016: A global player in the trade fair sector



- Organiser of 134 trade fairs worldwide
- Shareholders: City of Frankfurt (60%), State of Hesse (40%)
- 28 subsidiaries worldwide and more than 50 international Sales Partners covering 178 countries
- Turnover: EUR 646.7 million
- About 90,000 exhibitors and about 3.5 million visitors
- Total area: 592,127 m<sup>2</sup>
  - available hall space: 366.637 m<sup>2</sup>
  - available open space: 96,078 m<sup>2</sup>

# Site map Entrances and Via Mobile

Easy access to halls by the Via Mobile network





## Aerial view in 2006





## Aerial view in 2014





## Aerial view in July 2016





## Aerial view in July 2016



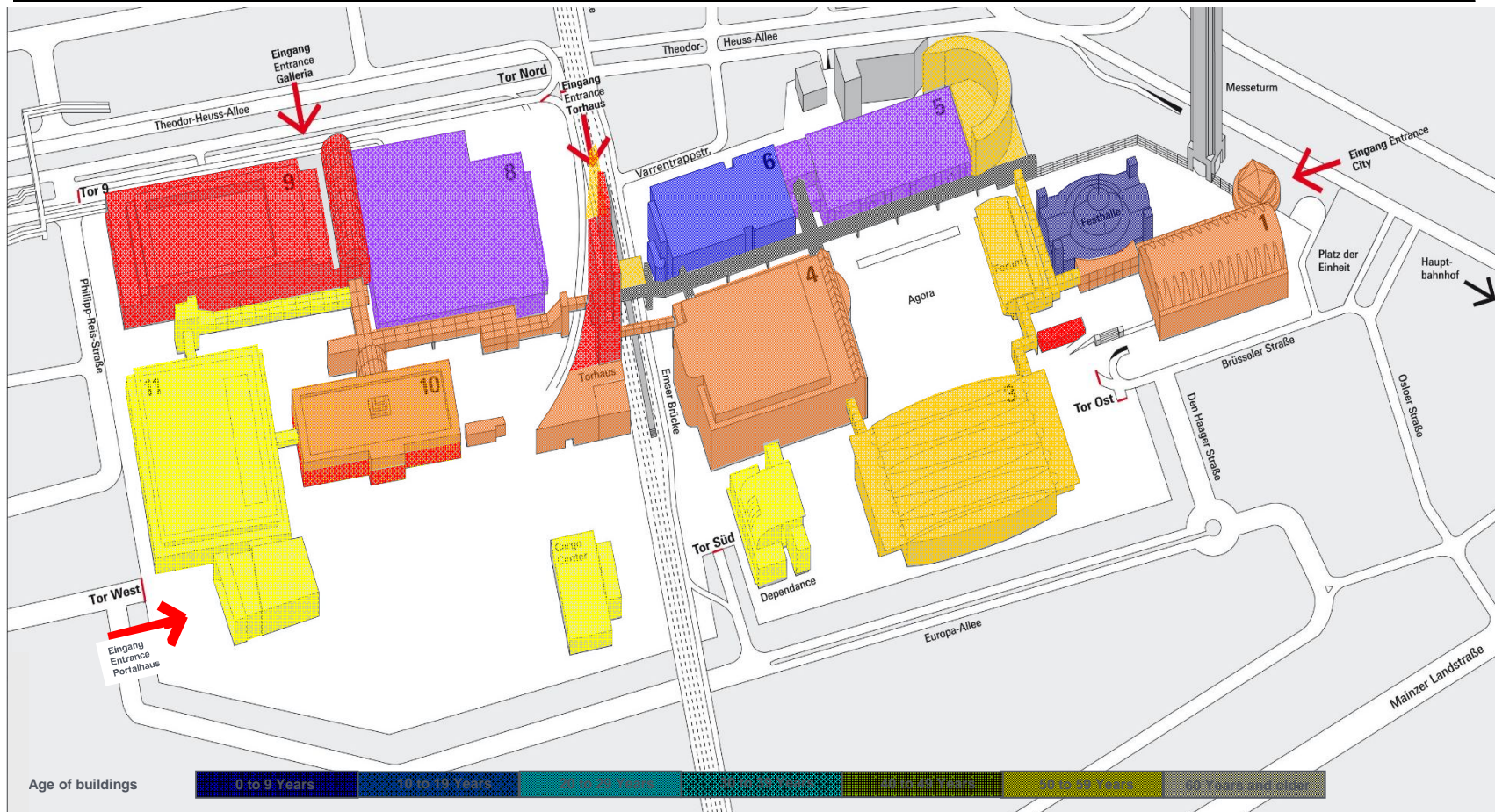


## Aerial view in July 2016





## Age Structure of the Fairground





## Festhalle room for grand performances



## Festhalle room for grand performances



Built in **1909** as an unsupported classicist domed construction in steel and glass

Architect: **Friedrich von Thiersch**

**1986** conversion costing more than DM 40 million into a **modern multi-purpose hall**

Exhibition area in the hall: **5,600 m<sup>2</sup>**, space for up to **13,500 people**

Can be used in combination with other buildings or separately



## Festhalle room for grand performances

Frankfurt am Main, Festhalle  
aus: Postkartensammlung  
Bildquelle: Institut für Stadtgeschichte Frankfurt am Main



### Renovation up to 2008:

In line with the plans of Festhalle architect **Friedrich von Thiersch**  
The façade was restored to its **original condition** for the anniversary in 2009 and the German Gymnastics Festival

Oldest building on the exhibition site:  
**built in 1909**

A **listed building** since 1977  
Combination of **historical** building  
and **modern** technology



## Hall 3





## Hall 3

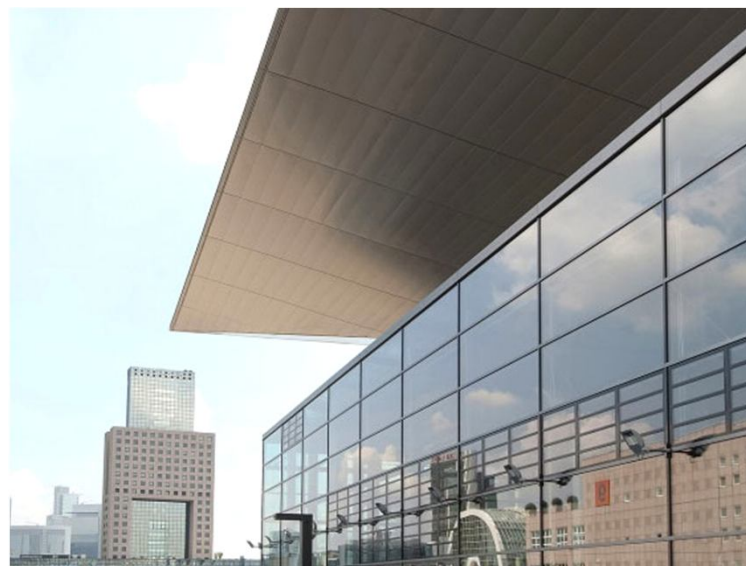
- Architect: Nicholas Grimshaw
- Inauguration: 2001
- **Trussless** roof span up to 15 metres high
- Two event levels with **38,000 m<sup>2</sup>** of gross exhibition space
- Plus **2,300 m<sup>2</sup>** of foyer, **1,500 m<sup>2</sup>** of storage and **2,900 m<sup>2</sup>** of office/conference area
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## Hall 11 and Portalhaus





## Hall 11 and Portalhaus



### The ensemble in the western part of the exhibition grounds

- Architects: **HASCHER JEHLE Architektur** (Berlin)
- Laying of the foundation stone in October 2007, inauguration in July 2009
- Enhancing the western part of the exhibition grounds
- Giving visitors an open and generous welcome in the Portalhaus
- Spacious areas: a total of **79,500 m<sup>2</sup>** usable area
- Short distances: link to Via Mobile moving walkway

## Hall 11 and Portalhaus



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## Portalhaus – the location for events



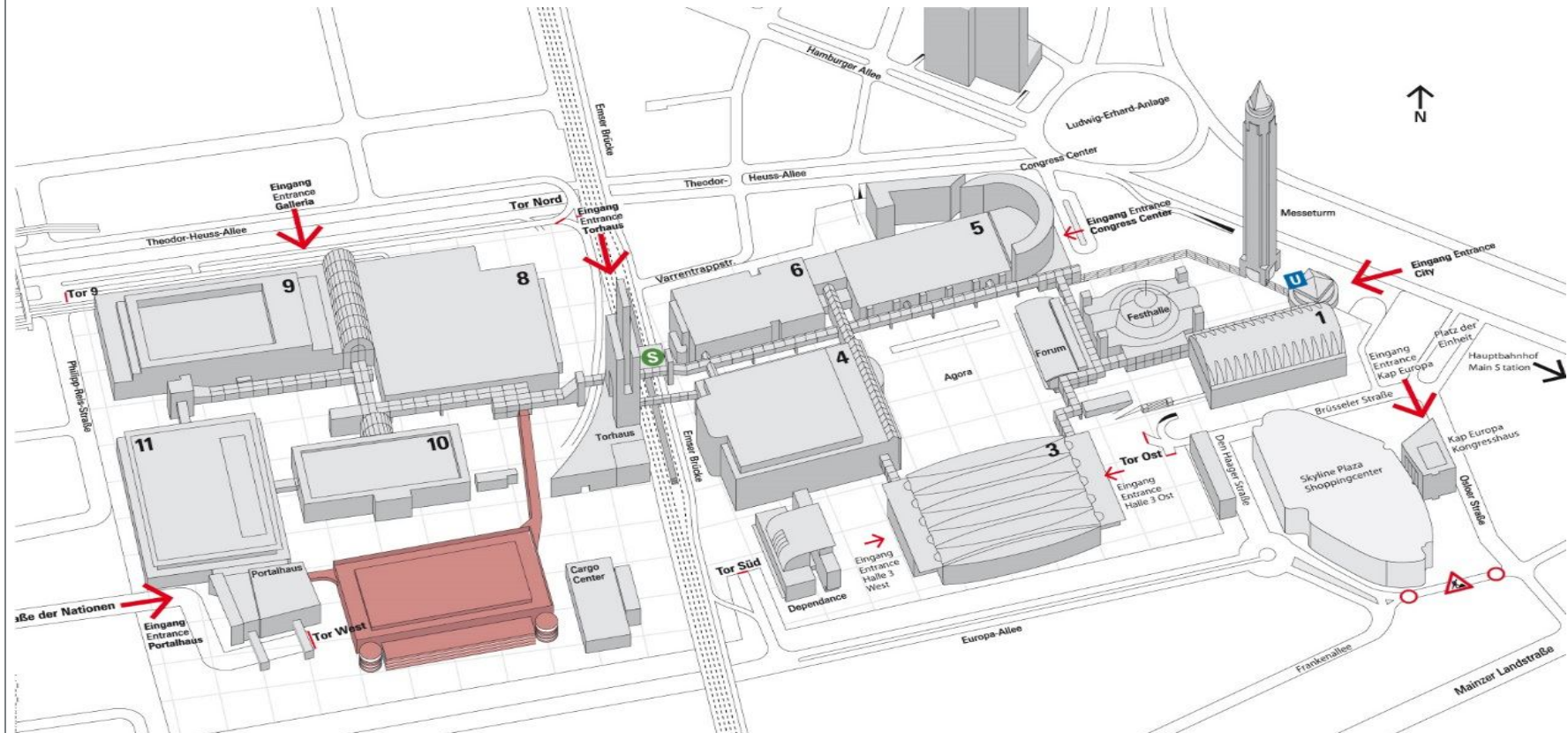
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# Building a vision. Hall 12





## Ground Development – view to Hall 12



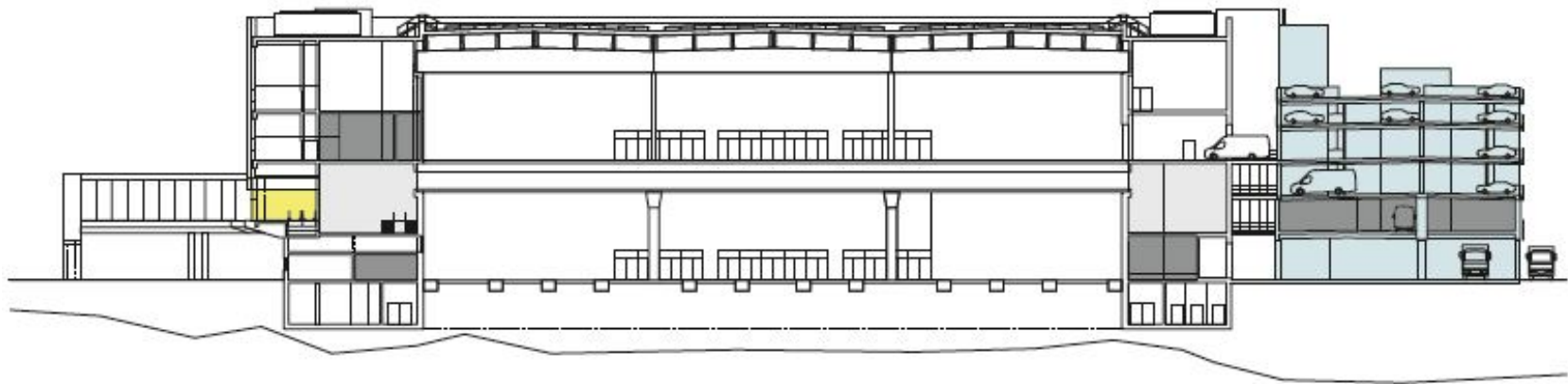
Hall 12 in the south-western part of the exhibition centre.  
Construction period: 2016 – 2018

The two-storey hall designed by kadawittfeldarchitektur GmbH will be inaugurated in time for Automechanika 2018. The building will be approx. 248 metres long, 118 metres wide and approximately 30 metres high. Exhibition space will be around 33,600 gross square metres in total.



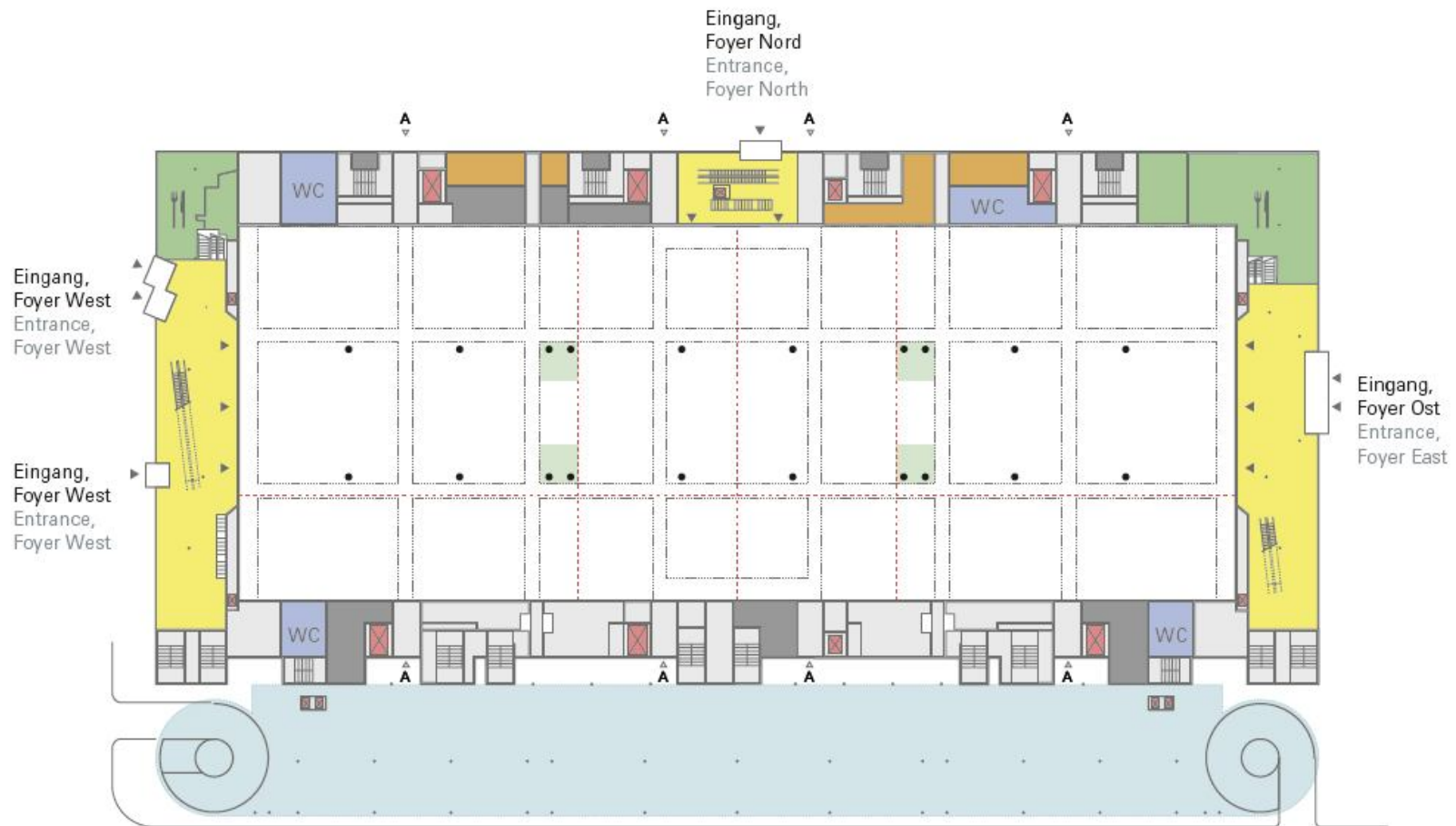


## Plans and layouts



Easy divisibility and spaces that can be utilized independently of one another: functionality and flexibility are the characteristic features of both exhibition levels in hall 12. A roof-mounted photovoltaic system supplies one-fifth of the building's base load.

## Level 0





## Hall 12 - film

Available on our official website at messefrankfurt.com following:

<https://www.messefrankfurt.com/content/corporate/frankfurt/en/messe/exhibition-grounds/messehallen/halle-12.html>

Please copy this link to your web browser.

Thank you  
for your attention!

